

WISD ECHS Communication Plan

Deliverable Information (What?)	Recipient (Who?)	Delivery Methods (How?)	Schedule (When?)	Who is Responsible? (Owner)
ECHS Information	District Leadership Team, Campus Leadership Teams, Campus Teachers and Staff, Students, Parents, Community	Presentations, Social Media, Meetings (Leadership Teams, Principal Meetings, Parent Meetings, Classroom Presentations) Schools of Choice Event KWES-District TV Station	District Meetings, Campus Meetings, Parent Meetings, Social Media, KWES, Newspaper, District Website	District staff, campus staff
New ECHS Blueprints	District Leadership Team, Campus Leadership Teams, Campus Teachers and Staff, Students, Parents, Community	Presentations, Social Media, Meetings (Leadership Teams, Principal Meetings, Parent Meetings, Classroom Presentations) Schools of Choice Event KWES-District TV Station	District leadership meetings, parent meetings	IHE, District staff, campus staff
Recruitment Information	District Leadership Team, Campus Leadership Teams, Campus Teachers and Staff, Students, Parents, Community	Presentations, Social Media, Meetings (Leadership Teams, Principal Meetings, Parent Meetings, Classroom Presentations) Schools of Choice Event KWES-District TV Station	District Meetings, Campus Meetings, Parent Meetings, Social Media, KWES, Newspaper, District Website	District staff, campus staff
Associate Degree Programs at each ECHS	District Leadership Team, Campus Leadership Teams, Campus Teachers and Staff, Students, Parents, Community	Presentations, Social Media, Meetings (Leadership Teams, Principal Meetings, Parent Meetings, Classroom Presentations) Schools of Choice Event KWES-District TV Station	District Meetings, Campus Meetings, Parent Meetings, Social Media, KWES, Newspaper, District Website	IHE, District staff, campus staff

		Presentations) Schools of Choice Event KWES-District TV Station		
Deadlines/Notification letters	District Leadership Team, Campus Leadership Teams, Campus Teachers and Staff, Students, Parents, Community	Presentations, Social Media, Meetings (Leadership Teams, Principal Meetings, Parent Meetings, Classroom Presentations) Schools of Choice Event KWES-District TV Station	District Meetings, Campus Meetings, Parent Meetings, Social Media, KWES, Newspaper, District Website	District staff, campus staff

The following is evidence of meetings that took place throughout the year.

Tue Aug 8, 2017	● 2 – 3pm	Meeting with Sofia Pena and CTE ECHS Staff Norma Brewer's Office
Fri Aug 25, 2017	● 1:30 – 3:30pm	Mandatory ECHS Meeting Parental Involvement Conference Room (Former Intake)
Thu Sep 7, 2017	● 4 – 5pm	Meeting with Eunice Leija ECHS Concerns USDA-Meeting after High School Counselor Meeting
Fri Sep 8, 2017	● 1:30 – 3:30pm	CTE ECHS GPA Rank Meeting CTE ECHS
Thu Sep 14, 2017	● 1:30 – 4pm	ECHS Graduation Plan Meeting SFA Room
Thu Sep 21, 2017	● 3 – 4:30pm	ECHS Meeting/New ECHS Blueprints Presentation with Sofia Pena Parental Involvement Center
Tue Sep 26, 2017	● 9 – 10am	CTE ECHS Leaver Training for Staff CTE ECHS
Fri Sep 29, 2017	● 1:30 – 3:30pm	ECHS Crosswalk Follow Up Meeting Parental Involvement Center
Sun Oct 15, 2017	● 9 – 10am	High School Allotment ECHS Meeting C&I Conference Room
Tue Oct 17, 2017	● 9 – 10am	166-High School Allotment Budget Meeting/ECHS Budget C&I Conference Room
Thu Oct 19, 2017	● 1:30 – 3:30pm	Elementary Counselor and Nurse Meeting to Discuss Crisis Intervention CTE ECHS (Former Louise Black) Room 406
Mon Oct 23, 2017	● 1:30 – 2:30pm	Needs for CTE ECHS CTE ECHS
Fri Oct 27, 2017	● 1 – 4pm	Weslaco 21st Century T-STEM ECHS: CCRM/Educate Texas Site Visit
Tue Nov 7, 2017	● 8 – 9am	CTE ECHS Crosswalk Meeting SFA Room #4
Thu Nov 9, 2017	● 9 – 11am	ECHS Meeting C&I Conference Room
Tue Nov 28, 2017	● 1 – 4:30pm	Weslaco 21st Century T-STEM ECHS: CCRM/Educate Texas Site Visit
Thu Dec 14, 2017	● 1 – 4pm	Catherine Pena Educate Texas with Weslaco East ECHS
Wed Jan 3, 2018	● All day	Work ECHS Mail Out Letter for all 8th Graders
Thu 20171119_110937.jpg		

Show all X

Wed Jan 3, 2018	● All day	Work ECHS Mail Out Letter for all 8th Graders
Thu Jan 11, 2018	● 9 – 10:30am	ECHS Planning Meeting CSI Conference Room
Fri Jan 12, 2018	● 10:30 – 11:30am	Parent Meeting Eulalia Villarreal CTE ECHS Mr. Zamora's Office
Mon Jan 15, 2018	● All day	ECHS TOWN CRIER ARTICLE...work with Mindy
Tue Jan 23, 2018	● 1 – 4pm	Weslaco T-STEM ECHS - CCRM Coaching
Thu Jan 25, 2018	● 1 – 3pm	TSTEM Survey Meeting for ECHS Staff Brewer's Office
Mon Jan 29, 2018	● 1:30 – 4pm	Catherine Pena Visit with WEHS ECHS WEHS
Wed Jan 31, 2018	● All day ● 1 – 4:30pm	Submit Request for ECHS All Call for 8th Graders Pena_CCRM_Weslaco CTE ECHS
Thu Feb 8, 2018	● All day	ALL CALL FOR 8th Graders ECHS
Thu Feb 15, 2018	● 8 – 9am ● 1:30 – 3pm	Parent Conference-Jonathan Andrete Mr. Zamora's Office at CTE ECHS CTE ECHS Internal Audit Weslaco Early College High School
Thu Mar 1, 2018	● 9 – 11am	ECHS Planning Meeting Norma Brewer's Office SFA Room #4
Thu Mar 22, 2018	● 9 – 10:30am	ECHS Meeting/Discuss ECHS Application SFA Room #4
Mon Mar 26, 2018	● 9:30 – 10:30am	Meeting with Melinda and Erica (Rank for CTE ECHS & Performance Acknowledgements SFA Room #4 (Norma's Office)
Mon Jun 25, 2018	● All day	ECHS Summit Arlington w/ Mrs. Peterson
Tue Jun 26, 2018	● All day	ECHS Summit Arlington w/ Mrs. Peterson
Wed Jun 27, 2018	● All day	ECHS Summit Arlington w/ Mrs. Peterson